A quorum being present, Board President Oliver Baer called the meeting to order at 6:00 p.m.

Members present: Oliver F. Baer, Molly M. Brauns, Henrietta Dotson-Williams, Dawn K. Durkin, Jamie Getchius, Bradley M. Long
Committee members absent: Paul A. Logli, Cesar Sanchez, Richard E. Zumwalt
Others present: Abbey Group: Michael McNeely, Kelsey Kuski; RPL Foundation Board: Emily Hardy, Melissa Leuzinger, Mary Pat Muzzarelli, Christopher Van Sickle; Staff: Lynn Stainbrook, Aaron Carlin, Emily Klonicki

Presentation on Fundraising

1. Michael McNeely presented results, findings, and recommendations from the recent fundraising feasibility study. Abbey Group interviewed 58 people in person and via telephone; 631 responses were received to the online survey. A good balance was achieved in the categories of individuals interviewed [i.e., Trustee, Donor, etc.]. One of the challenges to raising funds for the library is that it is a tax-supported organization. Another is that the library does not have a long history of philanthropy in the community. Awareness and education of the challenges and opportunities will be key to a successful fundraising effort. The library must show potential donors how they can elevate the community by making the library a jewel. The board must get behind the project and support it.

2. With no further business to come before the board, the meeting was adjourned at 8:10 p.m.

3. The next regular meeting of the Board of Trustees is scheduled for Monday, September 23, 2019 at 6 p.m. at the Nordlof Center, Large Multipurpose Room [use south entrance].

Kathleen Hughes.
Recorder